

Hi, I'm Cale.

creative professional with experience in advertising, marketing, graphic design, creative direction, design management, web design, dot coms, mobile, start-ups, big companies, B2B, B2C, app design... well... a lot really.























Receive a FREE customized intent assesment

FREE INTENT ASSESMENT

Target accounts

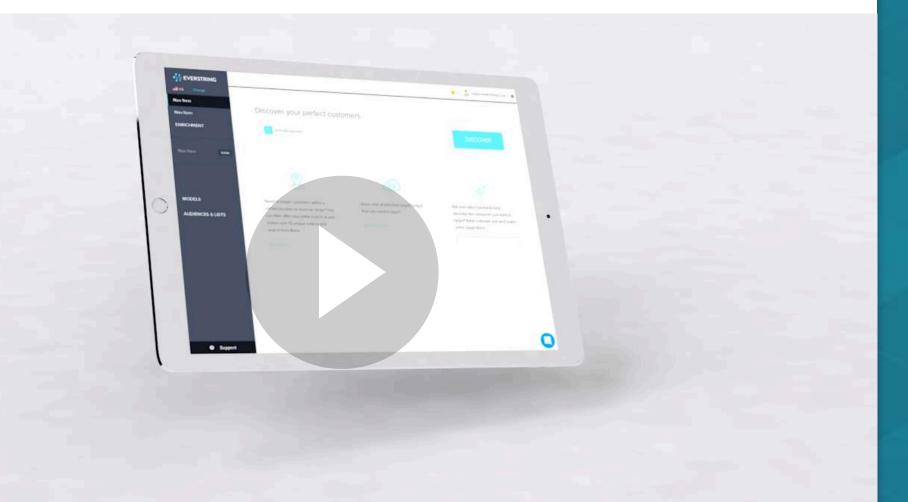
EverString helps marketing and operations teams identify **target accounts and prospects** in-market.

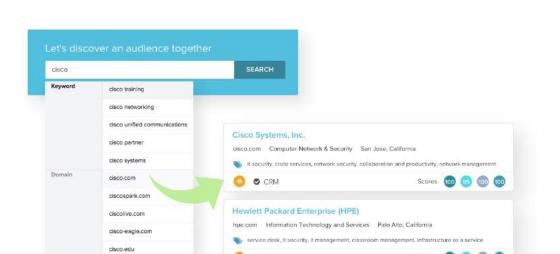
Deep sales intelligence

EverString integrates with any sales CRM to **streamline** your team's entire sales cycles

Direct API access

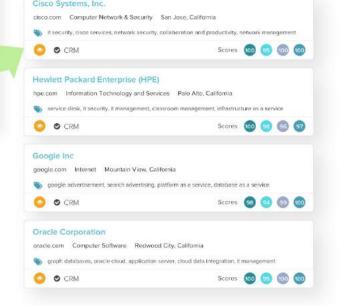
Everstring API gives access to our data cloud, AI, and machine learning components as a micro services





More accounts, just like your customers

Search for companies by **domains**, **keywords** or **firmographic criteria** and add them to your CRM or create **predictive models** using closed-won deals to build ABM lists in minutes, not weeks. cisco partner cisco systems Domain cisco.com ciscospark.com cisco-eagle.com cisco-eagle.com



closed-won deals to build ABM lists in minutes, not weeks.

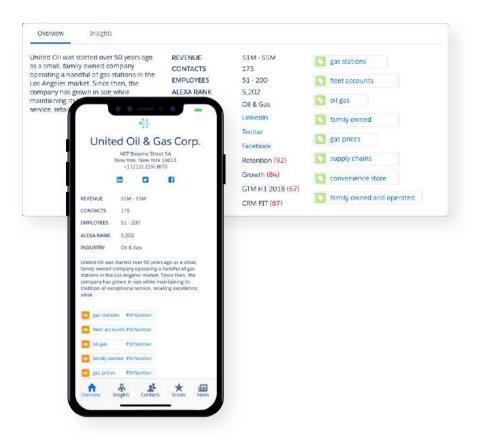
Fit Score + Intent = High Quality Accounts

Run reports in your CRM with EverString's custom **Fit Score** and **Intent** fields and you have a powerful and **actionable** list of **high-fit accounts** who are actively in market for your product.

Surface the insights you need to start a conversation

View **company details**, **technographics**, and other insights without ever leaving your CRM.

Search and filter contacts by: **Senority**, **Department**, and **Title** so you can tailor your conversations to the right person.



EverString

Sr. Director User Experience



EVERSTRING F.I.R.E.

FIT INTENT RELATIONSHIP ENGAGEMENT

GET STARTED

\mathbf{C} Intent: Topics

- ?
- Predictive scoring
- ? account-based marketing
- ? demand generation
- predictive marketing
- ? marketing and sales sales and marketing
- 🤋 sales development
- sales intelligence
 - sales prospecting

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\mathbf{C} Fit

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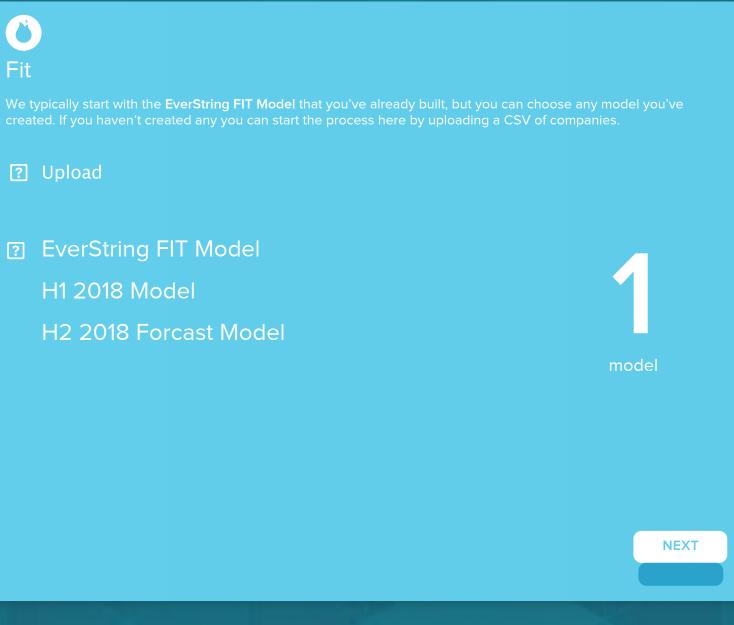
EverString FIT Model H1 2018 Model H2 2018 Forcast Model

\mathbf{C} Intent: Groups

COMPETITORS

••

UNAMED GROUP 1



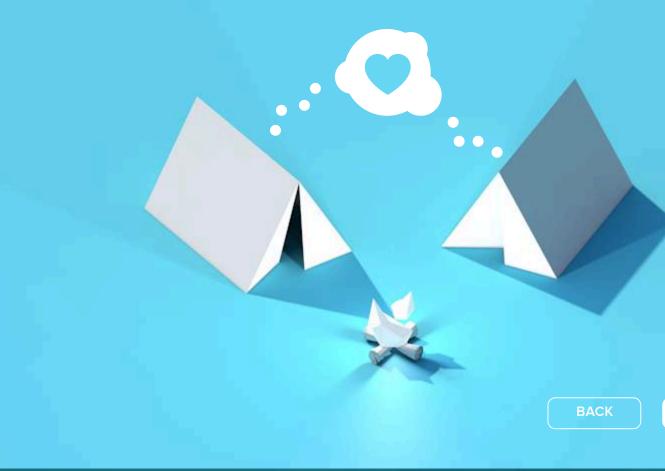
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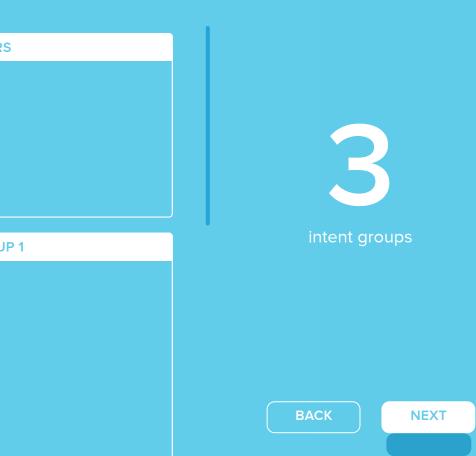
Intent: Competitors



- ? Infer, Inc
- ? Minitgo
- ? Lattice Engines Inc
- ? Leadspace
- Radius intelligence Inc
 - DiscoverOrg
 - Act-On Software
 - Marketbridge Corp
 - Flind Inc

\mathbf{O} Relationships

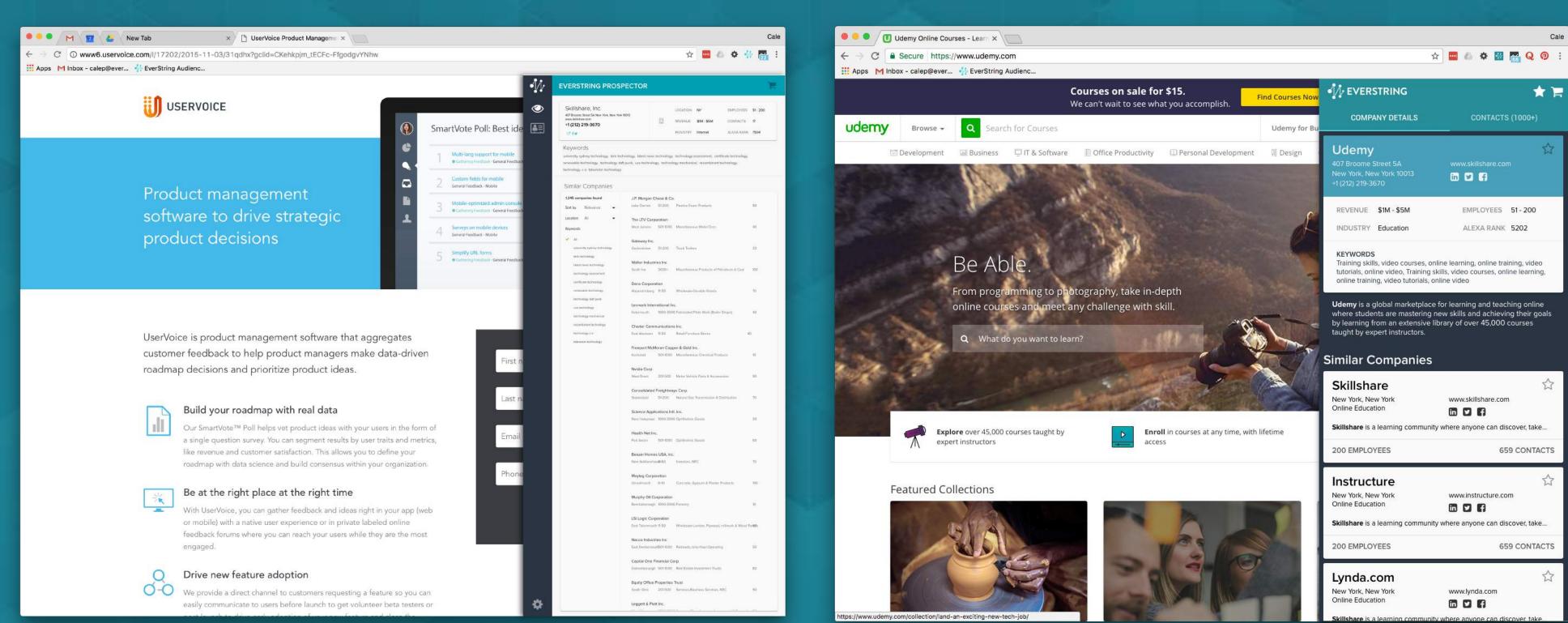






NEXT

| | | 🤶 name@everstring.com 🏘 | | | | |
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| DISCOVER SCORING PERFORMANCE SOON MODELS | everstring.com × everywhere.com × We found 27,292 companies using 3 Companies , 0 Filters , 0 Exclusion List(s) , and model CRM Fit. SORT BY: CRM MODEL: High to low Filter Results Q Full Circle Insights Full Circle Insights products give marketers full response lifecycle management solutions, ensure every deal is | ever-clip.com × Q 2 Companies 2 have surging topics | | Q DISCOVER IF SCORING ENRICHMENT | | |
| AUDIENCES & LISTS | attributed to the right campaign so you can get accurate ROI, and answers all your marketing questions in one fullcircleinsights.com 100-200 Employees Computer Software Mountain View CA | SAVE TO AUDIENCE SAVE TO EXCLUSION LIST | | 山 PERFORMANCE | | |
| | CRM CRM CCM CCM | PUBLISH | | DATA MODELS AUDIENCES & LISTS | Company name 🗢 Airgas, Inc. UST Inc Zale Corporation USFreighways Corporation Integrated Electrical Services Inc. | Indus Sugar a Wholes Retail-7 Retail-7 |
| | Compile Inc. The next-gen in company intelligence. Compile delivers deep insights on businesses that matter. Move beyond static firmographics and experience data that actually gives you a lift. Power you analytics with richer, more compile.com 100-200 Employees Computer Software Mountain View CA Image: predictive scoring, predictive sale, lead scoring, sale intelligence, growth company CRM Scores 92 60 60 | | | | Pantry Inc Aon Corporation Ciena Corp. Amerada Hess Corporation St. Paul Cos. | Aircrafi Motors Miscell Partitio Motor ¹ |
| | Metadata.io Audience Network This audience network channel features our partner outreach campaigns using amplified target marketing to reach their most valued clients. metadata.io 100-200 Employees Computer Software Mountain View CA | O | 24 | | Alaska Air Group, Inc. Trigon Healthcare Inc. | Functio |
| Support | S predictive scoring, predictive sale, lead scoring, sale intelligence, growth company | | | SUPPORT | Gillette Company | Knit Ou |
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| 30 days left in your free tr | ial. Upgrade. | | Welcome! | mark@supersdr.com | | • ୗୢ୵ୢ୕ୢୗ୵ EVERSTRING | | | | | | | | 😫 name@ | everstring.com 🏟 |
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| 2000 | | 50% | Location Format Next Deliv | Box.com CSV ery 08/19/2017 | | PERFORMANCE SOON | | | Score | Intent | Employees | Location | | Industry | Customer Since |
| Q Advanced Filters USA | × CANADA | A 🗙 EUA | | | - | Nav Item | | Infer, Inc. | 92 | 0 | 125 | Mountain View | | Computer Software | 06/06/2017 |
| try ⇔ | Size 🗇 | Locations 🗢 | Revenue 🗢 | Country 🗢 🛛 … | | Create your FIRST audience | | Full Circle Insights Full Circle CRM, Inc. | 92 92 | | 30 46 | Mountain View Mountain View | | Computer Software | 06/06/2017 06/06/2017 |
| & Confectionery Products | 0-10 | 1 | \$2M - 5M | Cocos (Keeling) Islands | | | | Compile Inc. | 92 | ٢ | 30 | Mountain View | | Information Technology and | 06/06/2017 |
| ale-Motor Vehicle Supplies & New Parts | 51-200 | 2 | \$2M - 5M | Albania | | | | Metadata.io Audience Network | 92 | ٢ | 16 | Mountain View | | Services Marketing and Advertising | 06/06/2017 |
| | | | \$2M - 5M | Anguilla | | | | SalesPredict | 92 | ٢ | 30 | Mountain View | | Computer Software | 06/06/2017 |
| Apparel & Accessory Stores | 11-50 | 3 | | | | | | Mintigo | 92 | 0 | 125 | Mountain View | | Marketing and Advertising | 06/06/2017 |
| Auto Dealers & Gasoline Stations | 201-500 | 4 | \$1m -2m | Swaziland | | | | Radius Intelligence Inc. | 92 | ٢ | 125 | Mountain View | | Internet | 06/06/2017 |
| Department Stores | 51-200 | 5 | \$700k - 1M | French Guiana | | | | InsideView, Inc | 92 | ۲ | 350 | Mountain View | | Computer Software | 06/06/2017 |
| Engines & Engine Parts | 201-500 | 6 | \$700k - 1M | San Marino | | | | Phala Data | 92 | ٢ | 5 | Mountain View | | Information Technology and | 06/06/2017 |
| | | | \$2M - 5M | Indonesia | | | | Infer, Inc. | 92 | ٢ | 125 | Mountain View | | Services Computer Software | 06/06/2017 |
| & Generators | 3000+ | 7 | \$2M - 5M | Wallis and Futuna | | | | Full Circle Insights | 92 | ٢ | 30 | Mountain View | | Computer Software | 06/06/2017 |
| aneous Chemical Products | 1000-3000 | 8 | \$2M - 5M | Romania | | | | Full Circle CRM, Inc. | 92 | ۲ | 46 | Mountain View | | Computer Software | 06/06/2017 |
| ns, Shelvg, Lockers, & office & Store Fixtures | 501-1000 | 9 | \$1m -2m | Greenland | | | | Compile Inc. | 92 | ٢ | 30 | Mountain View | | Information Technology and | 06/06/2017 |
| /ehicles & Passenger Car Bodies | 1000-3000 | 10 | | | | | | Metadata.io Audience Network | 92 | 0 | 16 | Mountain View | | Services Marketing and Advertising | 06/06/2017 |
| - | | | \$300 - 700k | Myanmar | | | | SalesPredict | 92 | 0 | 30 | Mountain View | | Computer Software | 06/06/2017 |
| ons Related To Depository Banking, NEC | 1000-3000 | 11 | \$10M+ | Christmas Island | | | | Mintigo | 92 | 0 | 125 | Mountain View | | Marketing and Advertising | 06/06/2017 |
| ter Terminals | 11-50 | 12 | \$2M - 5M | Finland | | | | Radius Intelligence Inc. | 92 | ٢ | 125 | Mountain View | | Internet | 06/06/2 |
| iterwear Mills | 0-10 | 13 | \$5 - 10M | Eritrea | | Support | | InsideView, Inc | 92 | ٢ | 350 | Mountain View | | Computer Software | 06/06/2017 |

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| CARACE | | # Import file "v6 PDP Screen" (sizes and positions are scaled 1:2) |
| A BANDING Y | | <pre>sketch = Framer.Importer.load("imported/v6 PDP Screen 6s@2x")</pre> |
| 11 12 1 2 3 | | |
| | | artboardWidth = 750 |
| NG A TUS A | | Framer.Device.contentScale = (Screen.width / artboardWidth) |
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| MATIN | | Screen.backgroundColor = "FFF" |
| LA ALA A | | |
| 111 6 111 | | #scrolly bits |
| 1 States | | <pre>scroll = ScrollComponent.wrap(sketch.Mobile_PDP_Customizer)</pre> |
| 1211.1111 | | scroll.scrollHorizontal = false |
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| MAN WAR | | x: 0, y: 150) |
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| See See | | <pre>sketch.PDP_Shirts.visible = false</pre> |
| A State A State | | sketch.Discolsure.visible = false |
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| TUSNET | | <pre>sketch.btn_Customize.x = Align.center</pre> |
| 125246114 | | <pre>sketch.btn_Customize.y = 1000</pre> |
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| UN DE CHAR | | #·Set-up·PageComponent |
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| Weller Block | | - height: 700 |
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| 10422139113 | | shirtPage.scrollVertical = false |
| | | |

Variable that adjusts the amount of cards

allShirtIndicators = []

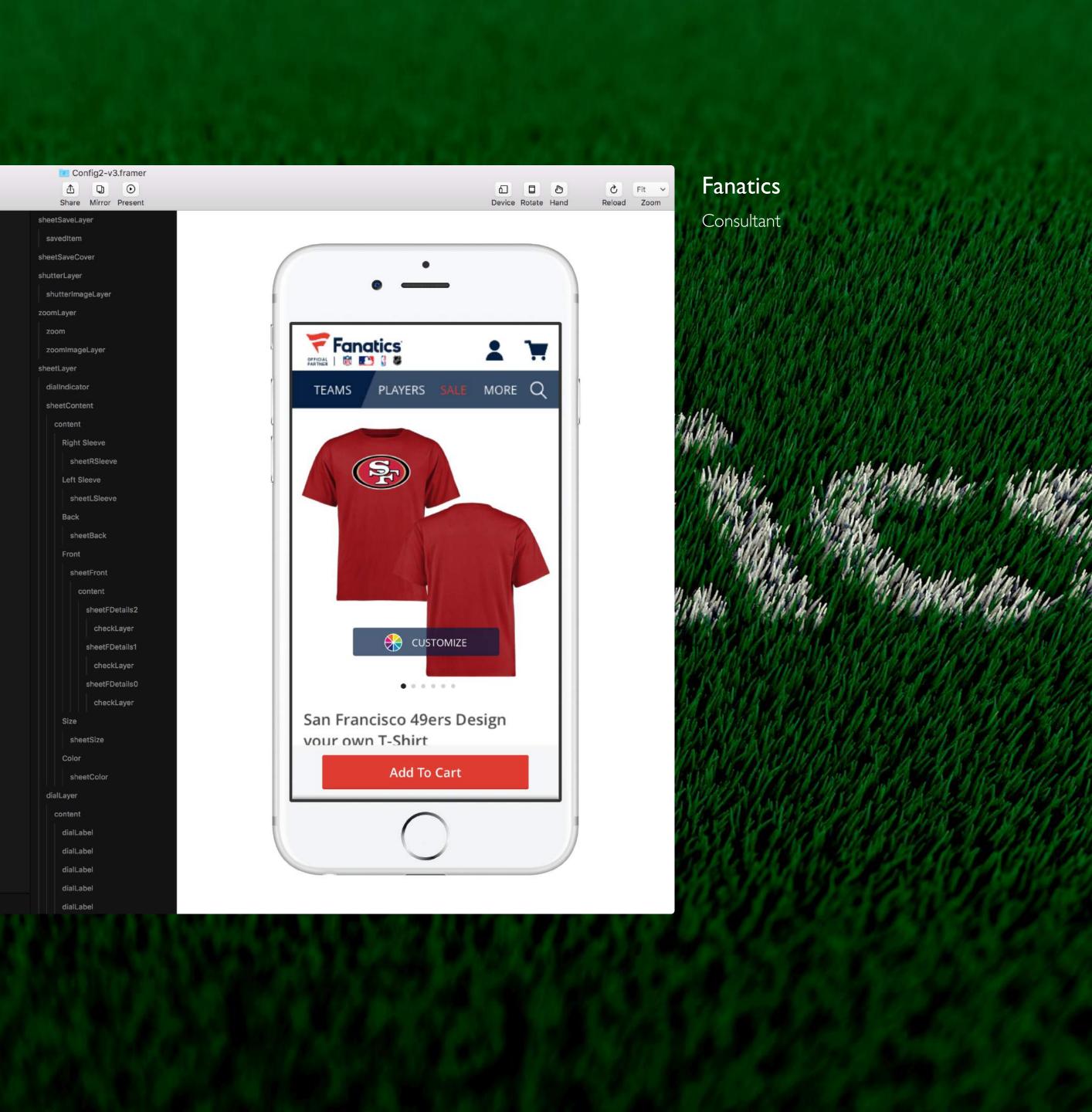
amount = 5

myShirtArray = ["ShirtComp_A.png", "ShirtComp_A.png", "ShirtFront_A.png", "ShirtBack.png", "ShirtLeftSlv.png", "ShirtRightSlv.png"]

```
# Create and style the cards within a loop
for i in [0..amount]
     card = new Layer
```

backgroundColor: "#fff"

No Errors 842ms





Project: Configurator Desktop Screens Designer: Sylvina Pod: ??

Track Order Help Rewards / Hi Clara 🗸 FanCash \$3.02

Trending New Arrivals Gender

Date:

Revisions Overall clean up of mocks Border around thumbnails is darker

Added screens for custom name & number

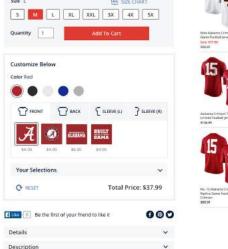
Desktop @media 1366px





Description

This item ships within one business day \$4.99 flat rate shipping. See Other Shipping Options





📢 \$179.45 СНЕСКОИТ

People Who Viewed This Item Also Viewed

Jser Expands Accor Your Selections accordian is collapsed



\$4.99 flat rate shipping. See Other Shipping Options

Your Selections Expanded

COLLEGE NEL MLB NBA NHL NASCAR SOCCER

Fanatics

2451CMA | 10 11 1 1

Alabama Crimson Tide Design Your Own T-Shirt People Who Viewed This Item Also Viewed 4 4 \$37.99 - Based on selections below Size L 🛞 SIZE CHART 5 M L XL XXL 3X 4X 5X Add To Cart Quantity 1 Nika Alabama Compon Tido #4 Garee Roottali Jensey - White Selec 877.78 15 Customize Below Color Red T FRONT BACK SLEEVE (L) SLEEVE (R) Addiama Crimton Title Kille #11 Limited Pastal Janey - Crimton \$134.99 15 Your Selections Base Price : Alabama Crimson Tide Design Your \$33,99 Own T-Shirt No. 15 Alabama Crimiton Tate Replice Certe Rootbel Jamay Orinope Steller Size : L \$0.00 Color : Red \$0.00 Center Chest: Large Primary Logo \$4.00 Center Back : Large Primary Logo Partial Applique \$6.00 × Left Sleeve : Small Uniform Wordmark Applique \$4.00 O RESET Total Price: \$37.99 Be the first of your friend to like it 000

Details 🗸

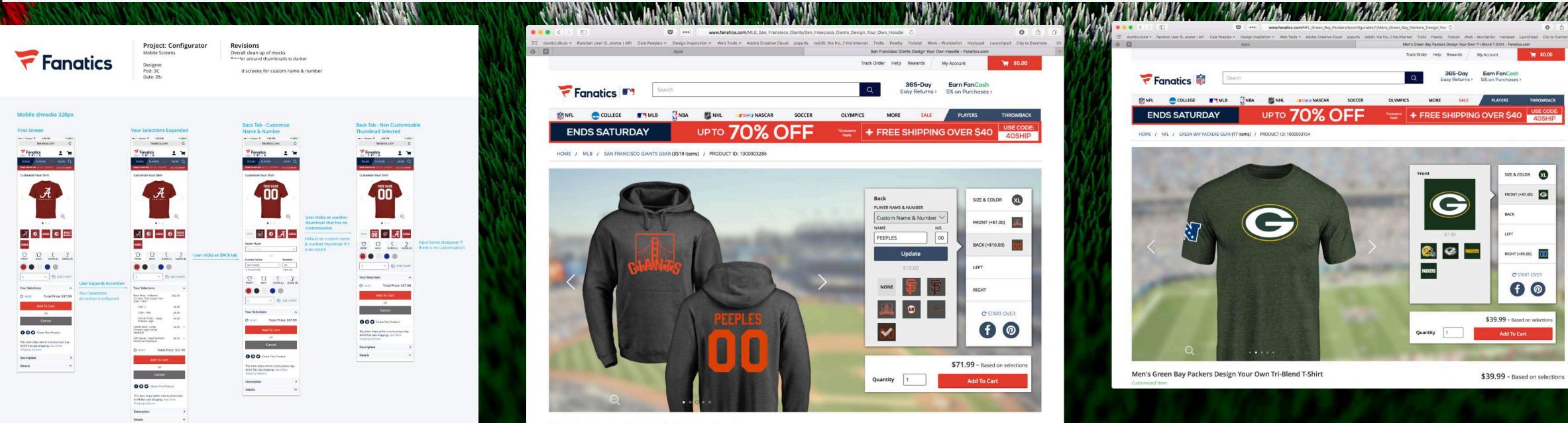
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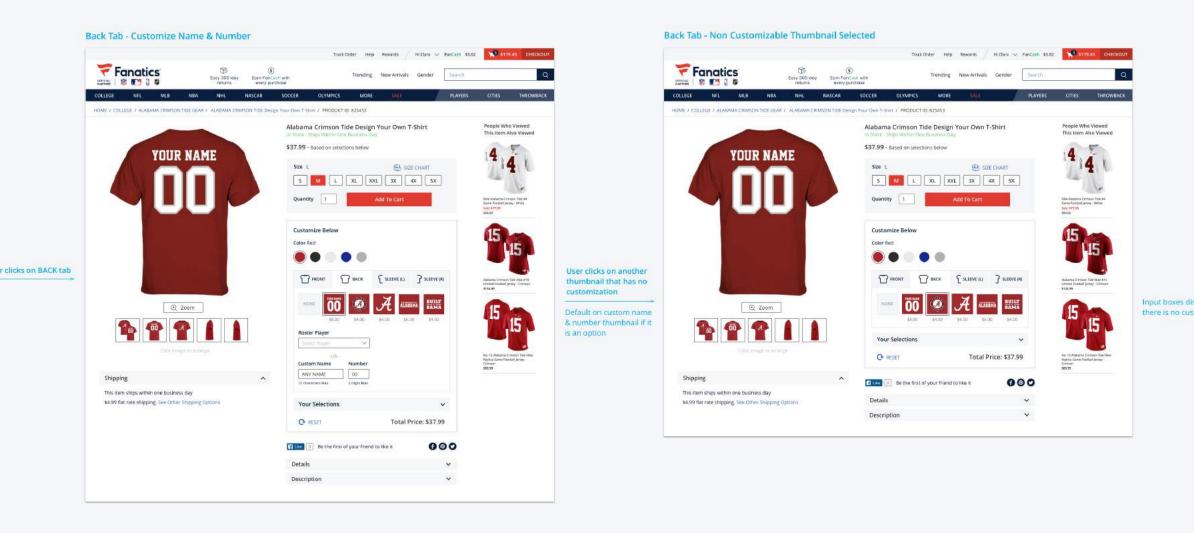
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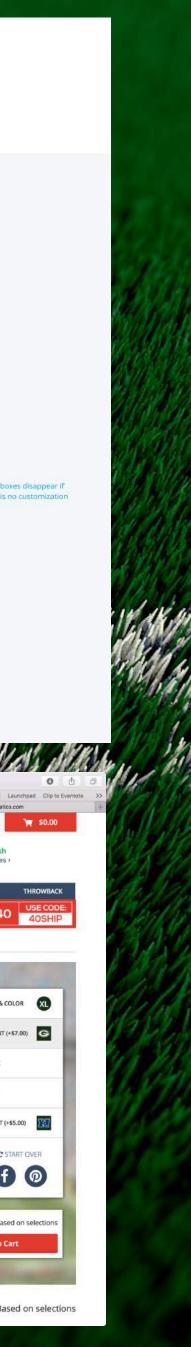
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Trending New Arrivals Gender





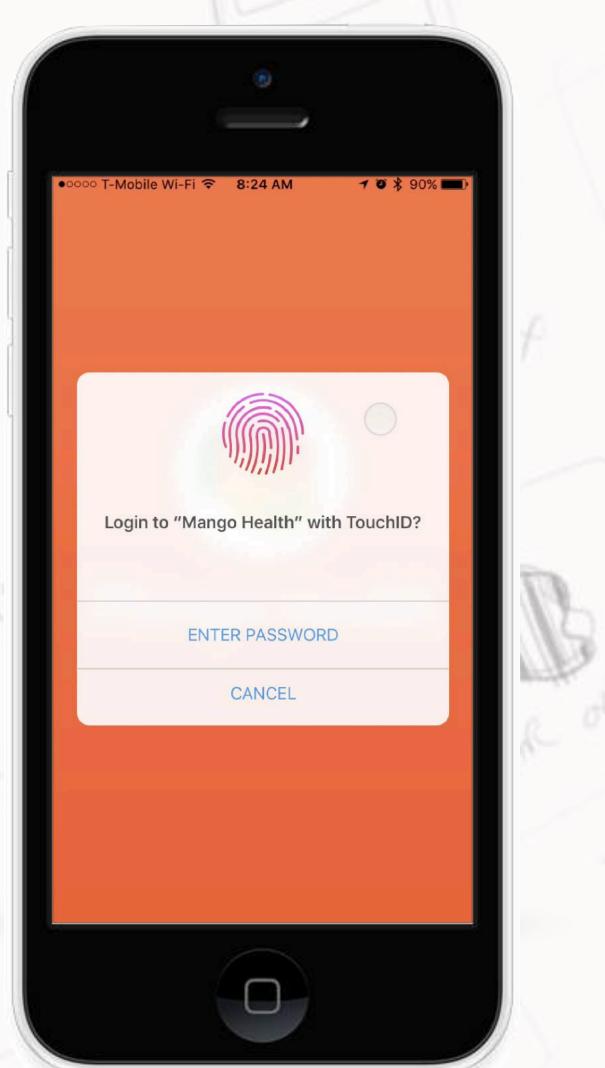
\$71.99 - Based on selections



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Consultant



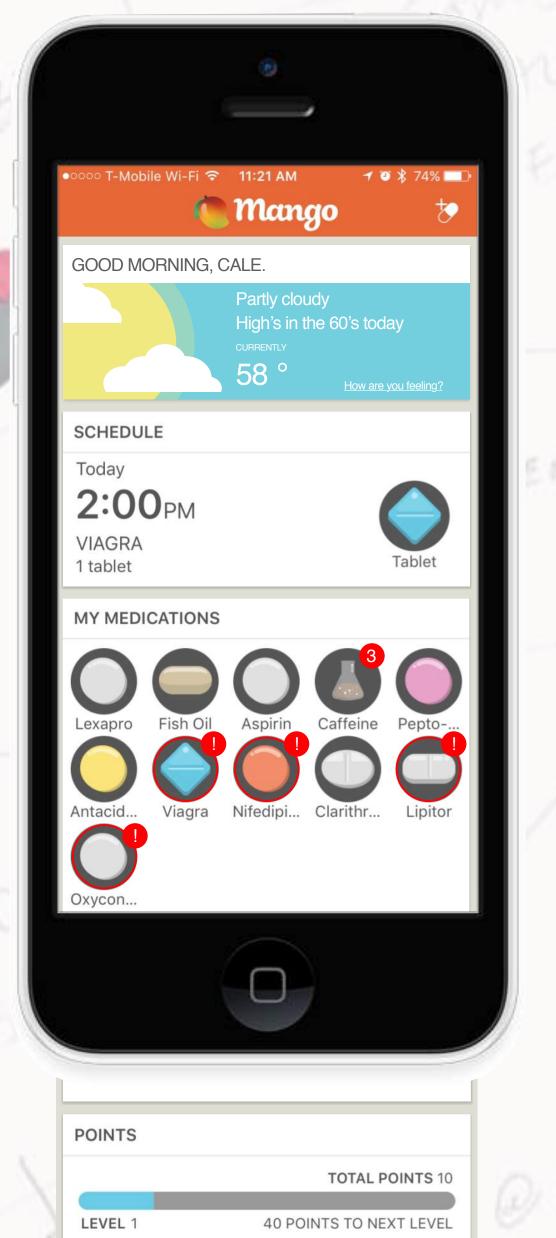
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<u>Charts</u> Your adherence: 60% Lifetime 60%

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ORGIO



Grand Rounds Health

Head of Design



Welcome to Grand Rounds, Mark.

Even if you're active and healthy, you should still have access to the best healthcare. That's why we're here.

We're Grand Rounds and we're here to help.

< Learn more about Martin's story.

Here are some great ways to get started with Grand Rounds.

Find a new primary care doctor
Find a new pediatrician
Find a specialist to see in-person
Evaluate a medication regiment
Evaluate the option of surgury



Need to talk to a doctor right now?

If you'd like to speak with one of our Staff Physicians, schedule a video chat or phone call now.

SCHEDULE A CALL OR CHAT

Not sure what you need? Tell us how we can help you, Mark?

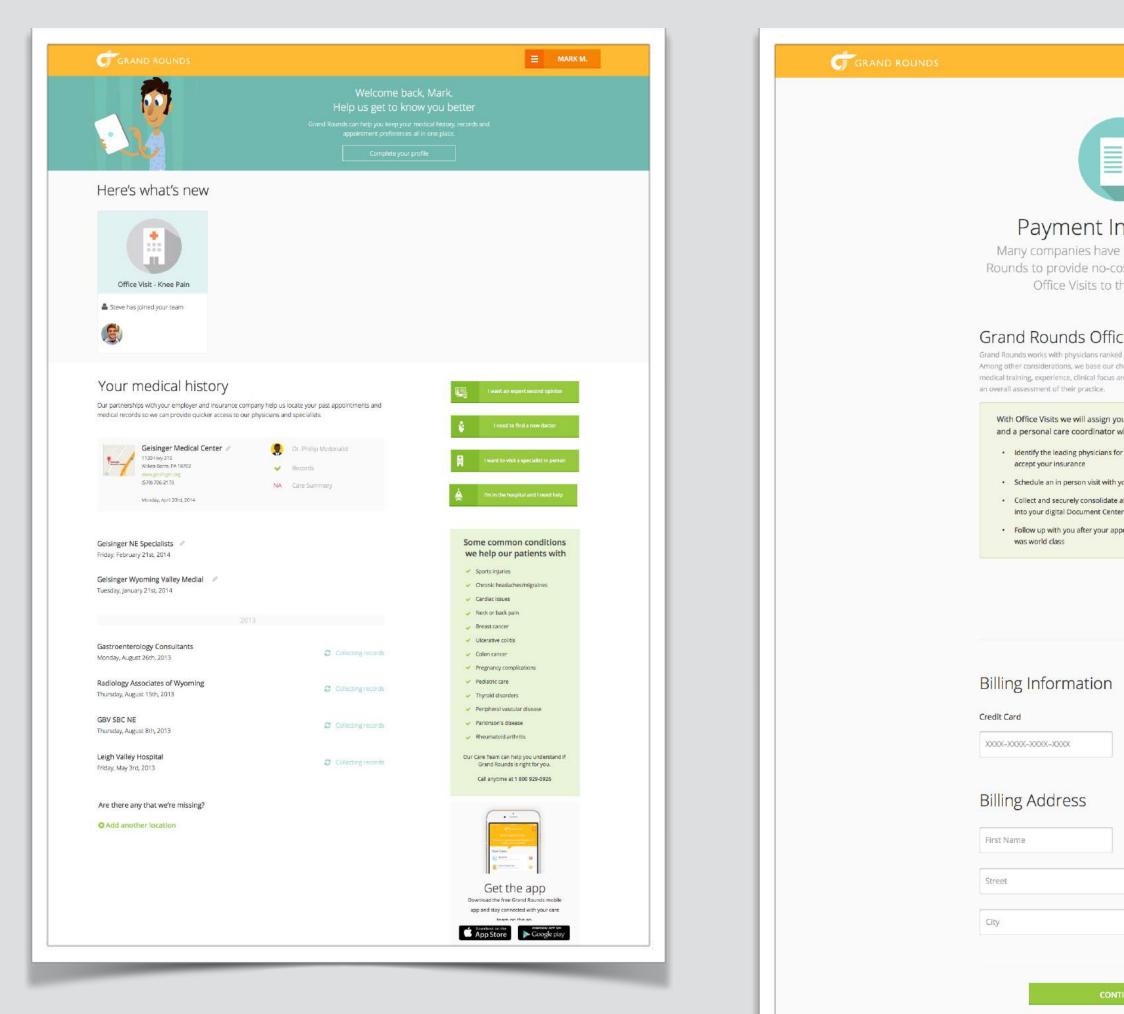
Find a doctor for

Mark (me)

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GET STARTED

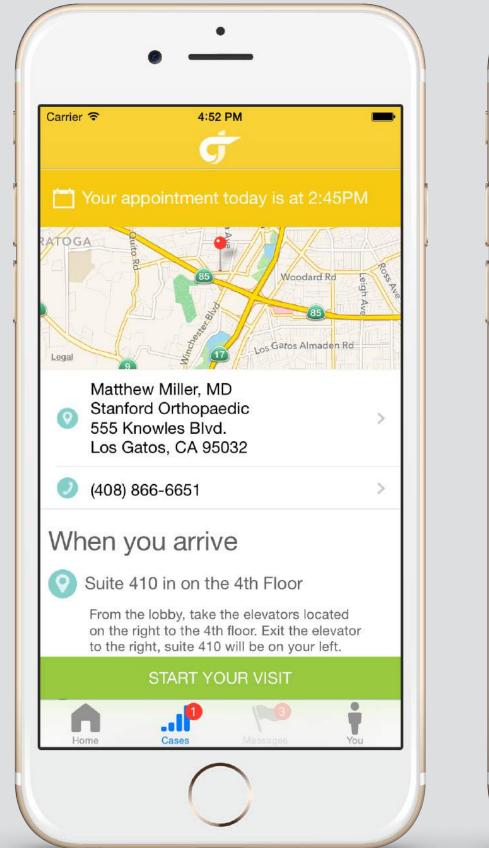


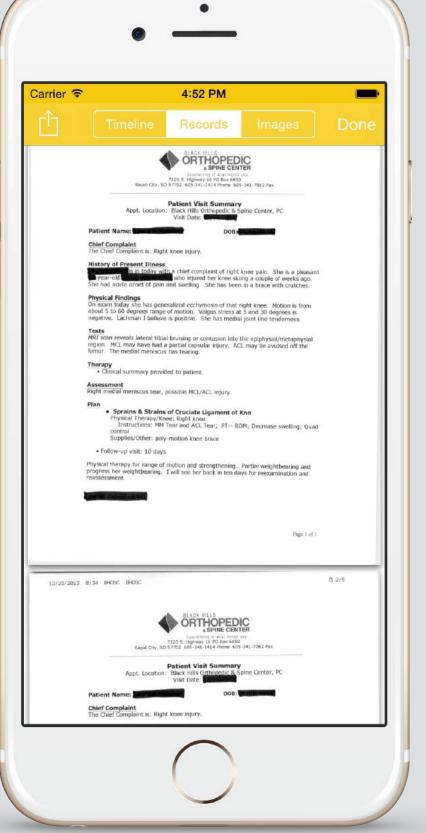


@ Grand Rounds, Inc. 2013-2015

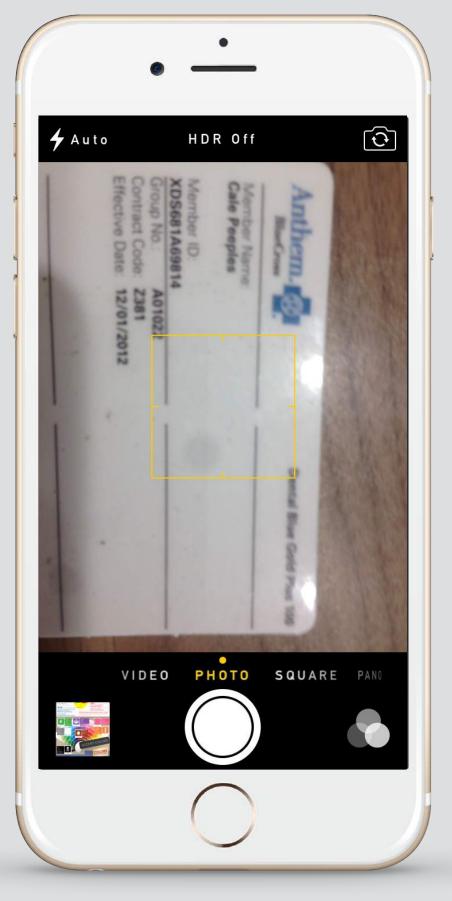
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| | Mark Please call y | K, We've scheduled y | Your appointment | |
| rmation nered with Grand heavily discounted mployees. sit p 3% of their respective fields. the quality of a physician's treatment preferences, as well as | ено | w we choose medicine and arthroscopic surge perform total knee replacement Studied at University of Graduated Trained at Stanford University | ou because he specializes in sports ery of the knee. He is well trained to should that be necessary. of California, San Francisco, School of Medicine | Appointment Dec 4th 2:45PM PST Add to Calendar Reschedule Location UCSF Medical Center 40 Parnassus Ave, San Francisco, CA 4.4 miles away |
| Ind Rounds staff physician Indition, in your area, who en physician nedical records and images t to ensure that your visit Cost \$599 Discount \$0 Cost to you \$599 Month Year Mo. ♦ Year ♦ | Br Thi wri E Get ans Ta Wr hav C C C C C C C C C C C C C C C C C C | to a better doctor's visit ring an updated medication list is allows your doctor to check for drug interactions before iting new prescriptions. Sk questions t the most out of your visit by asking the questions you ne swers to. Ake notes ite down key takeaways and answers to your questions so we them after your visit. et the mobile app cess your appointment details and connect with your Care am on the go. Available on Google Play and Apple App Sto | Your Staff Physician has prepare visit. Print and bring to your visit. Print and | I need Total Knee Replacement when? different treatment options TKR), and which is best for me? I expect in the short and long |
| s State | © Grand Rou | ınds, Inc. 2013–2015 | Terms of Service | Privacy Policy Patient Support (800) 929–0926 |
| Terms of Service Privacy Policy Patient Support (800) 929–0926 | | | | |
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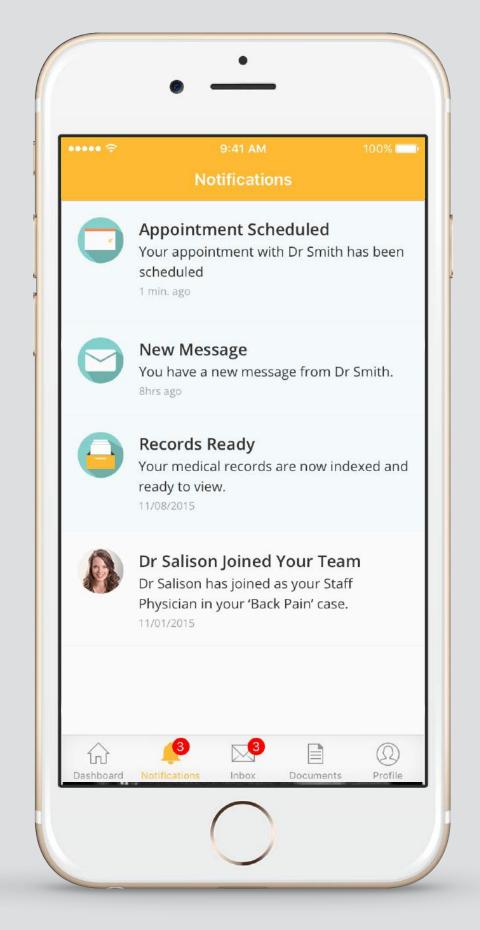


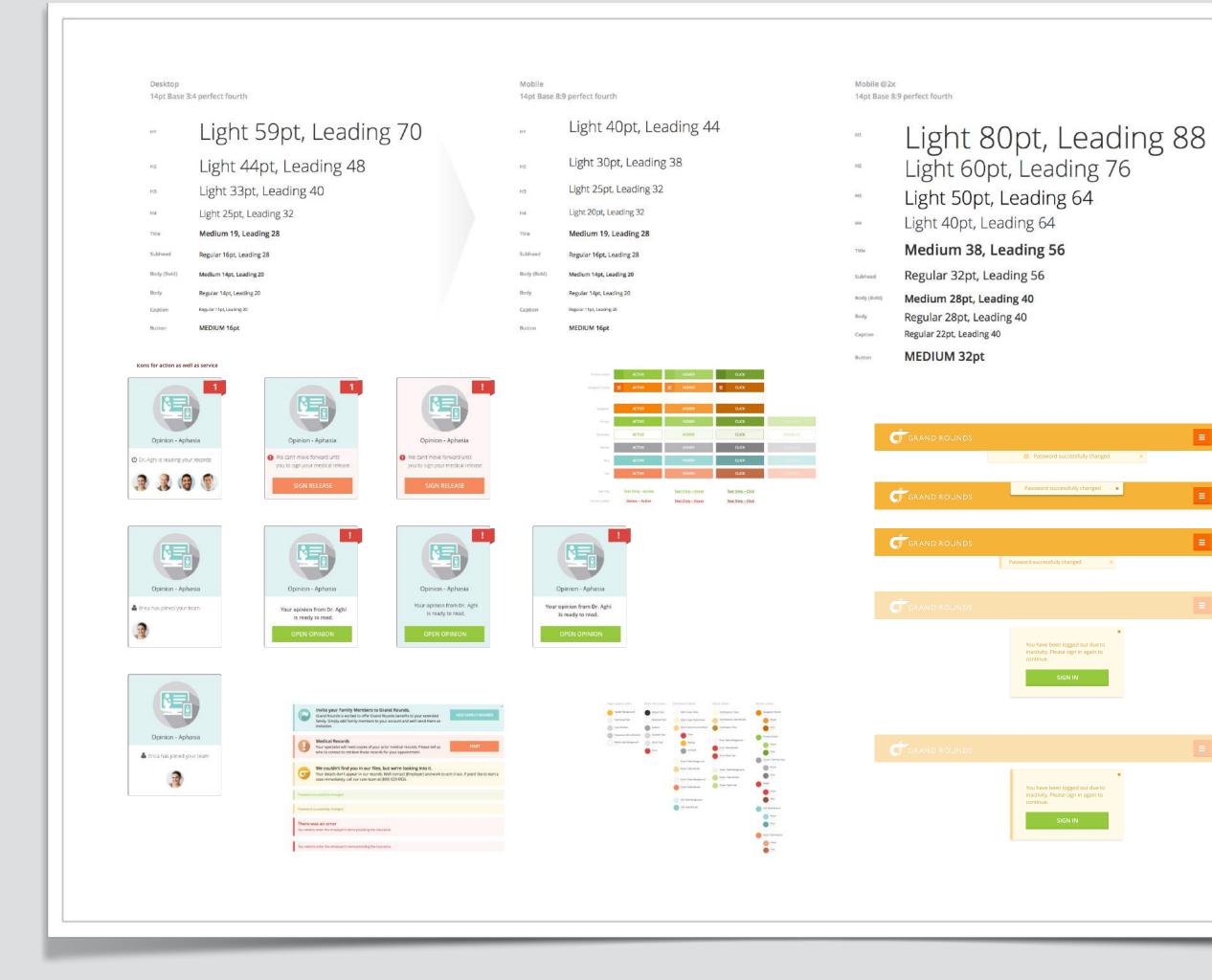




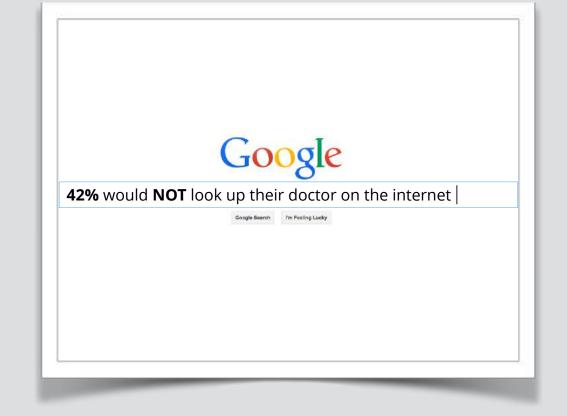








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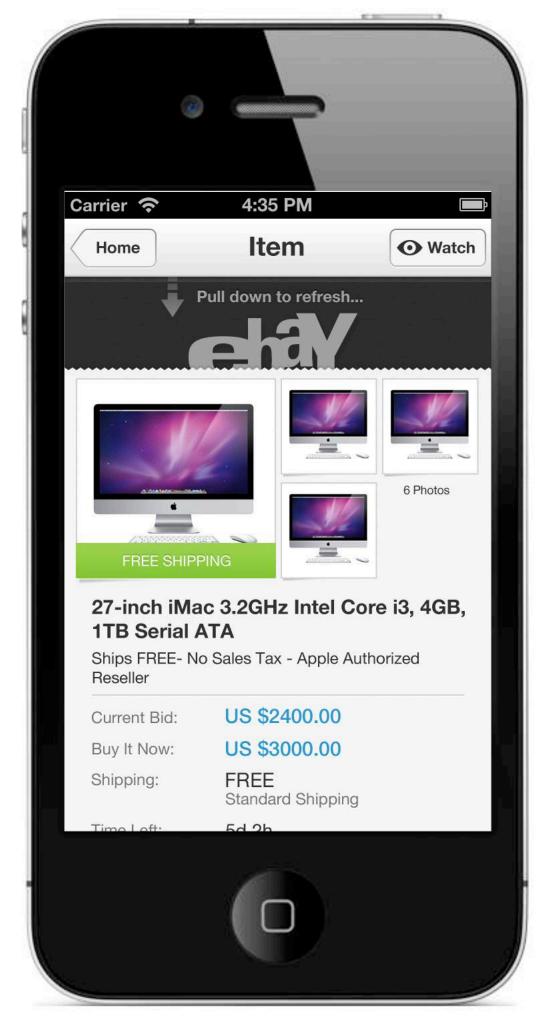


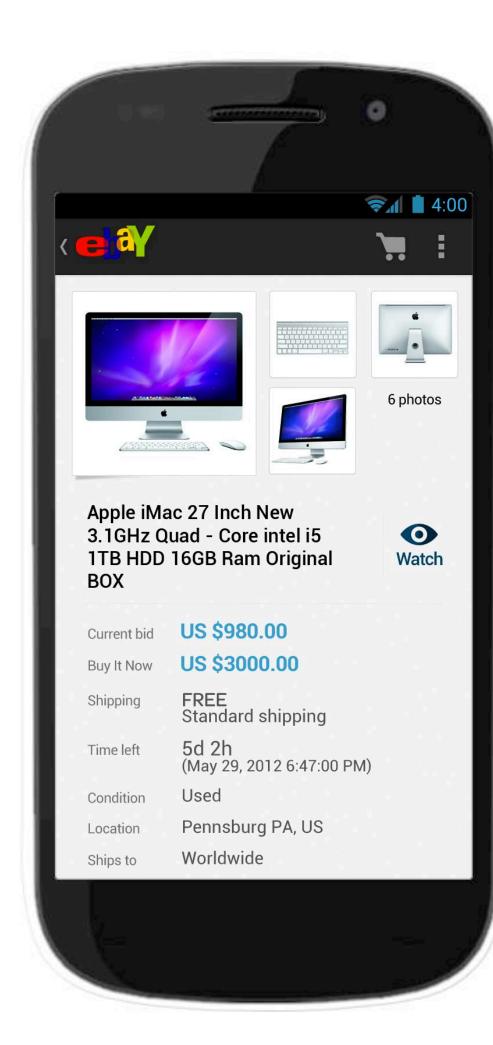
28% believe that a doctor who DOES NOT LISTEN is a bad doctor

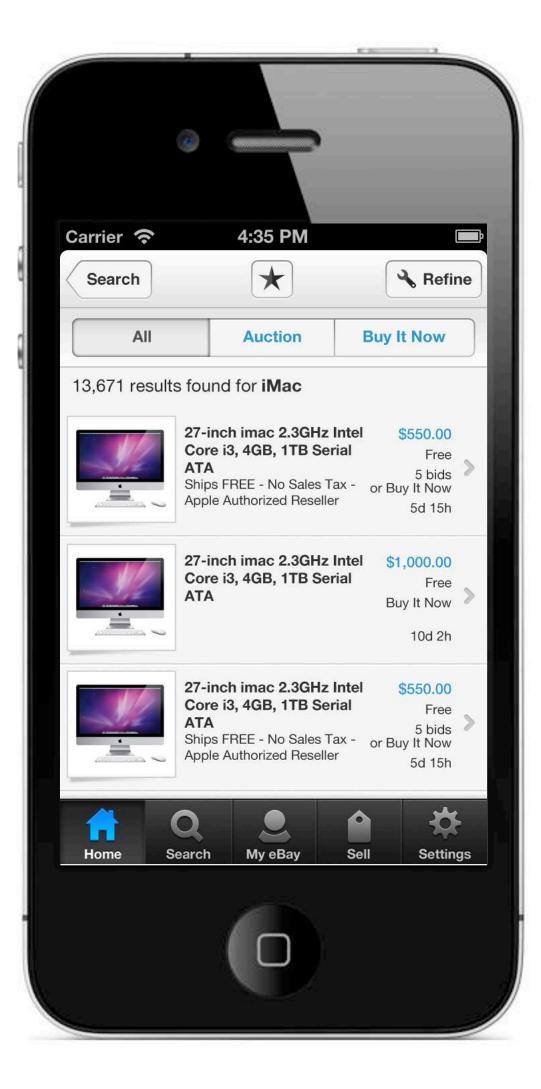


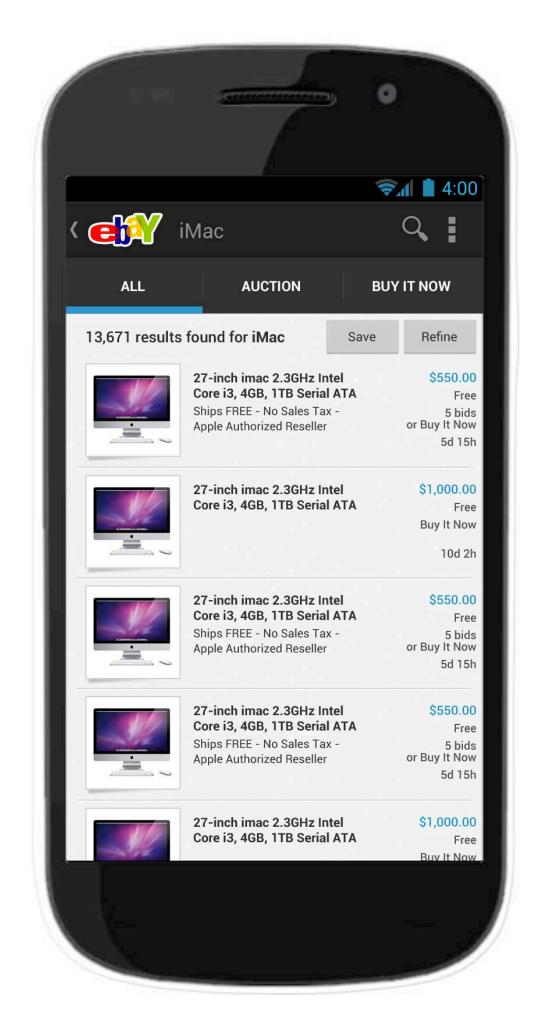
ebay Mobile

Sr. Manager Design

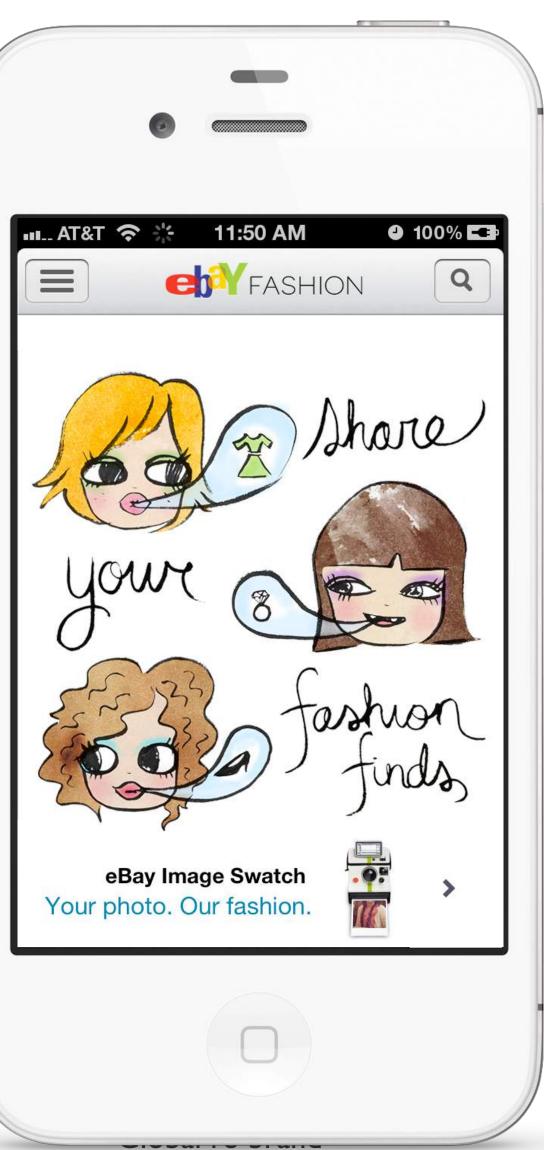


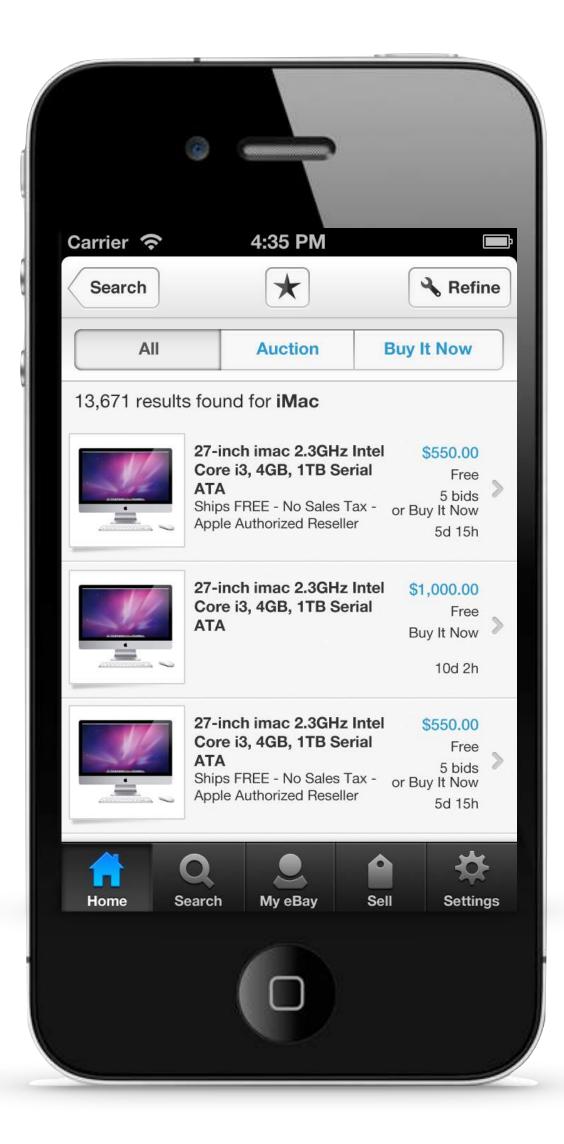


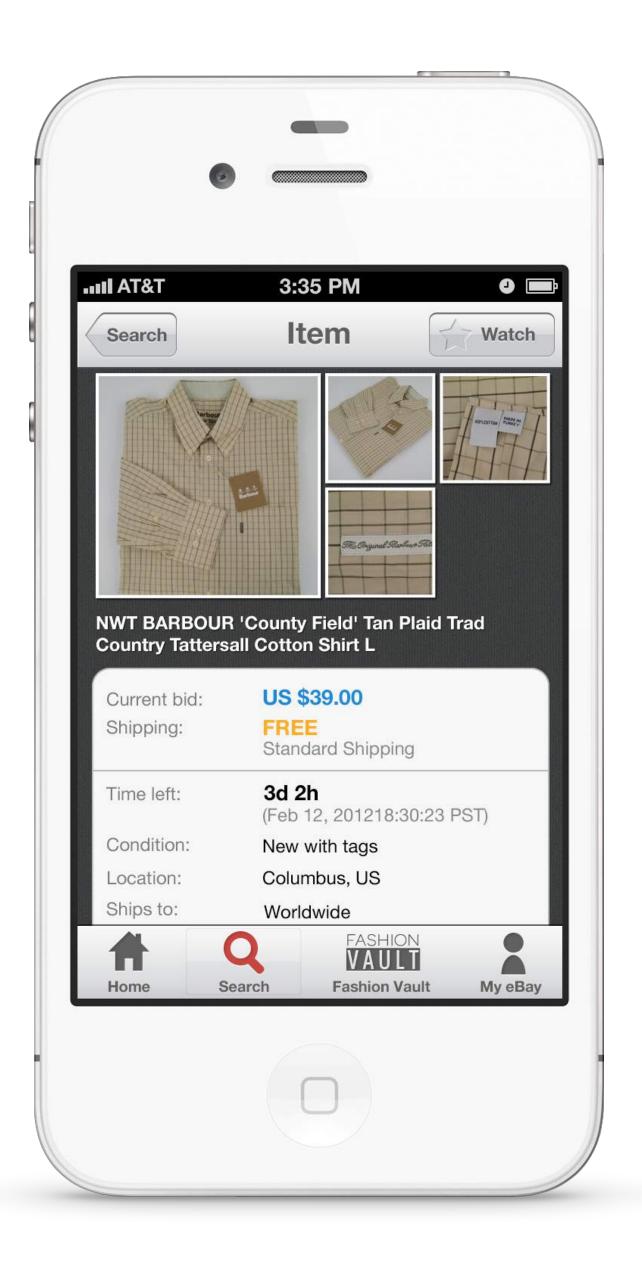


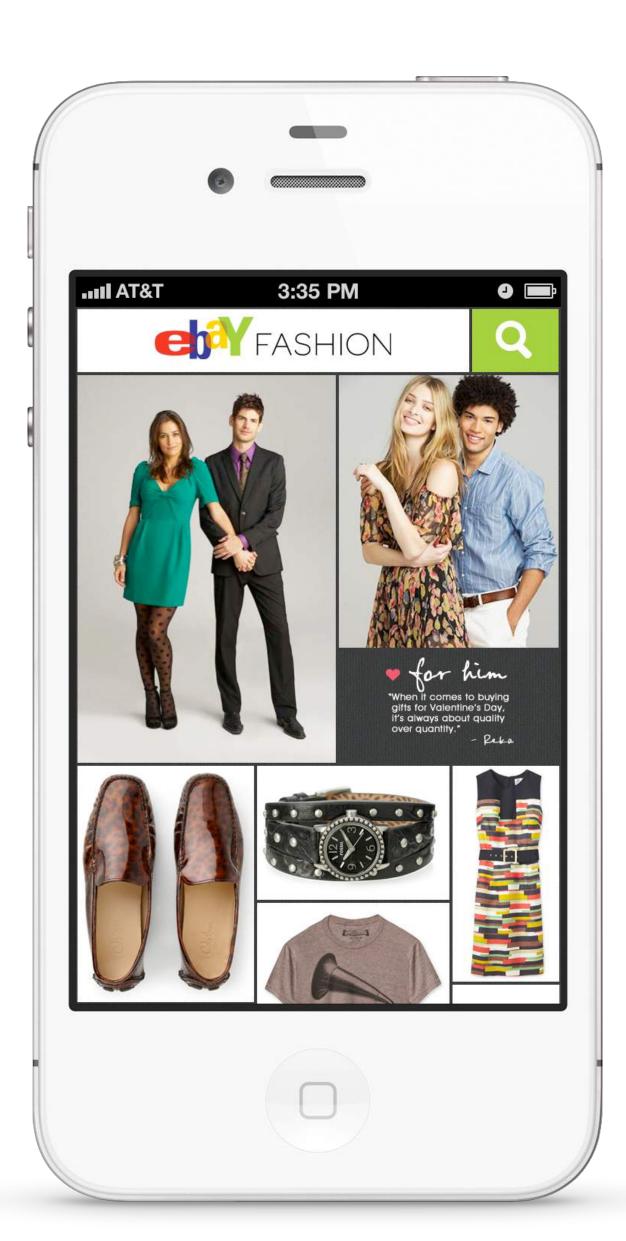


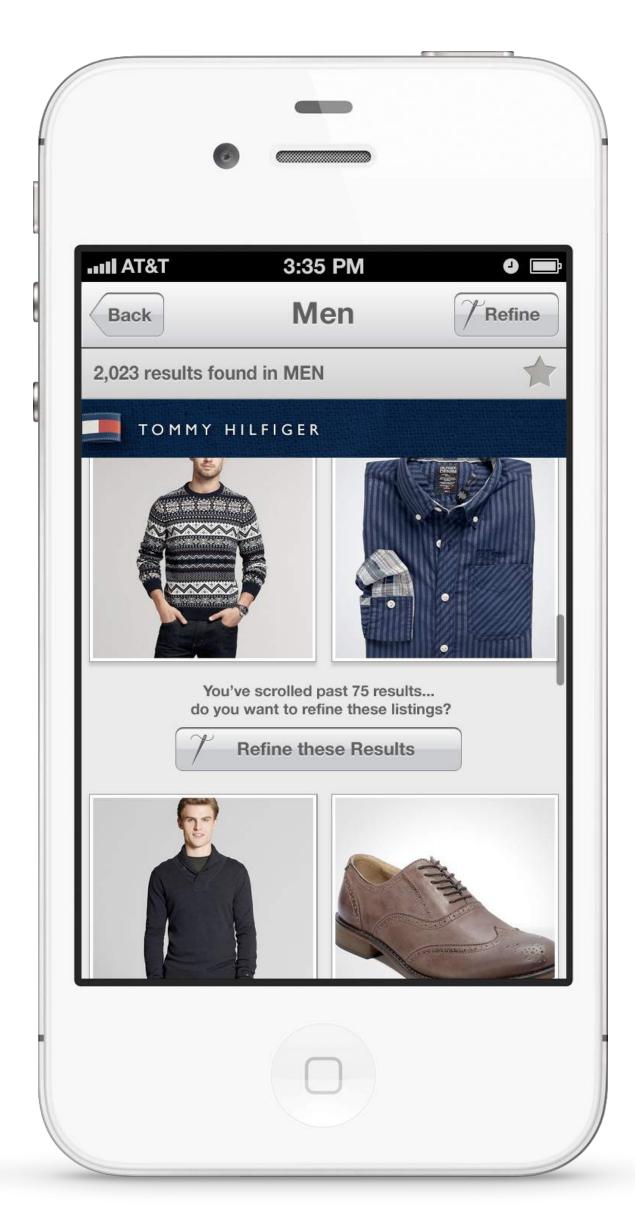






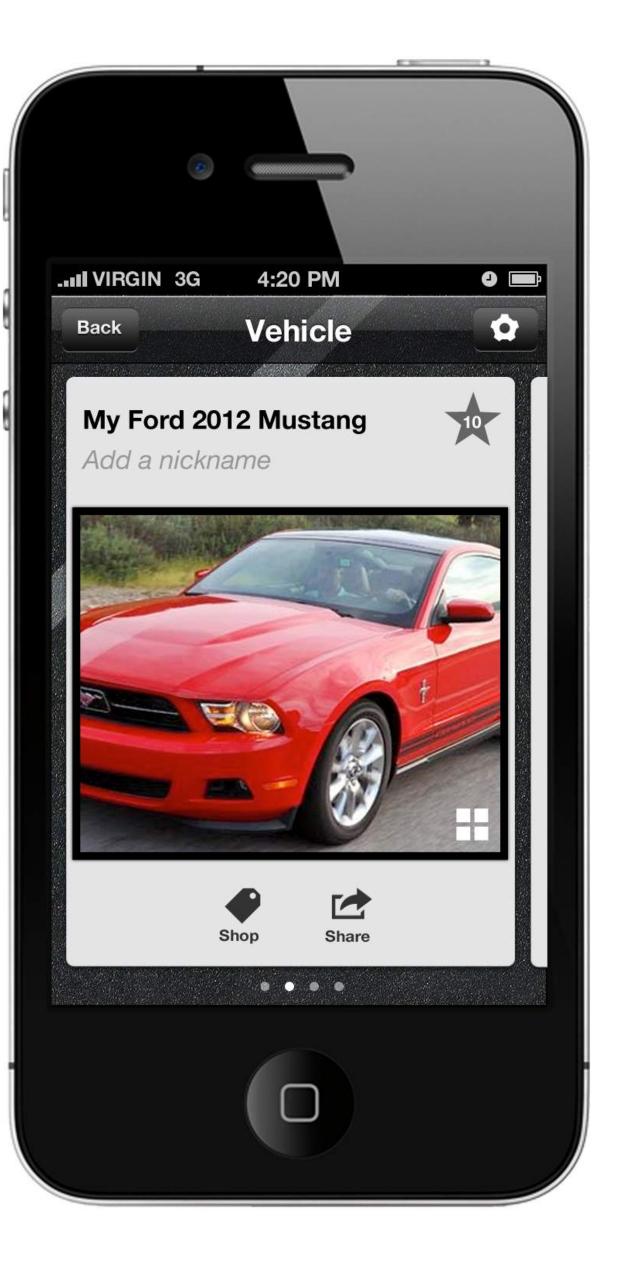










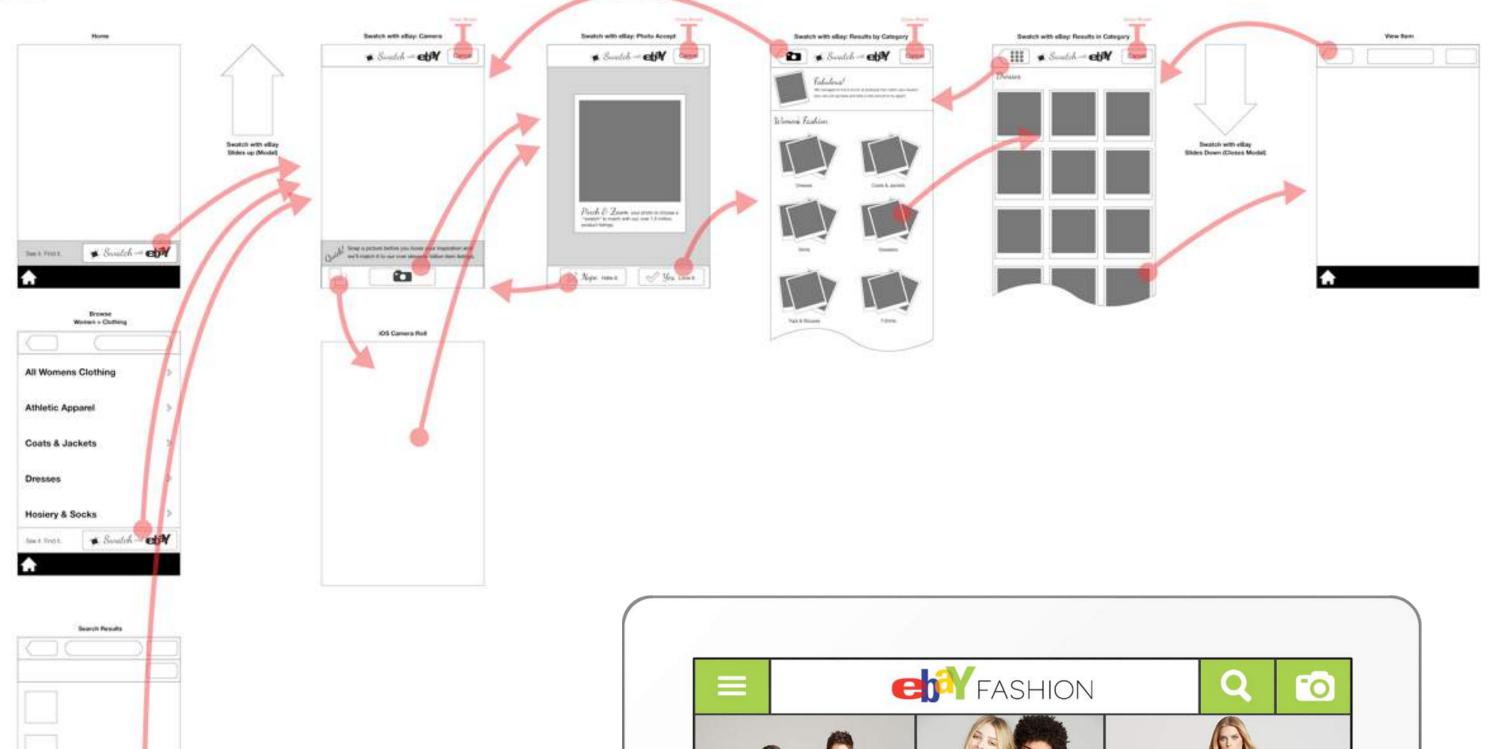


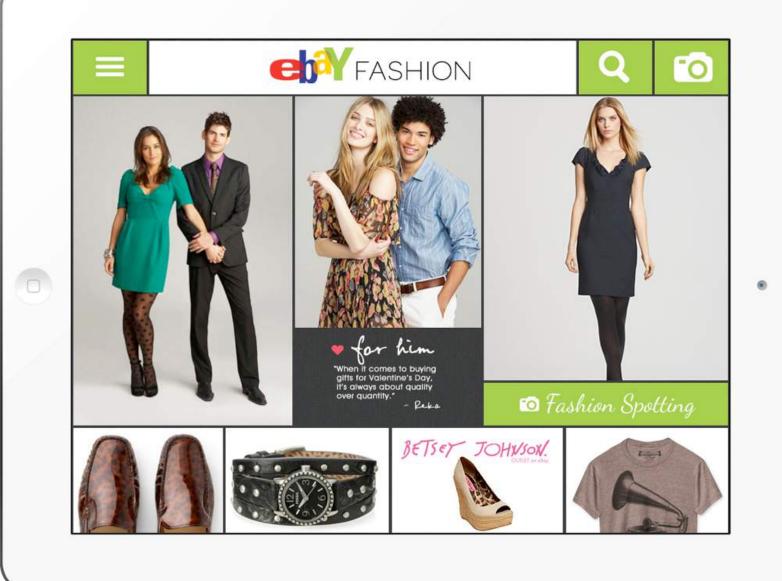


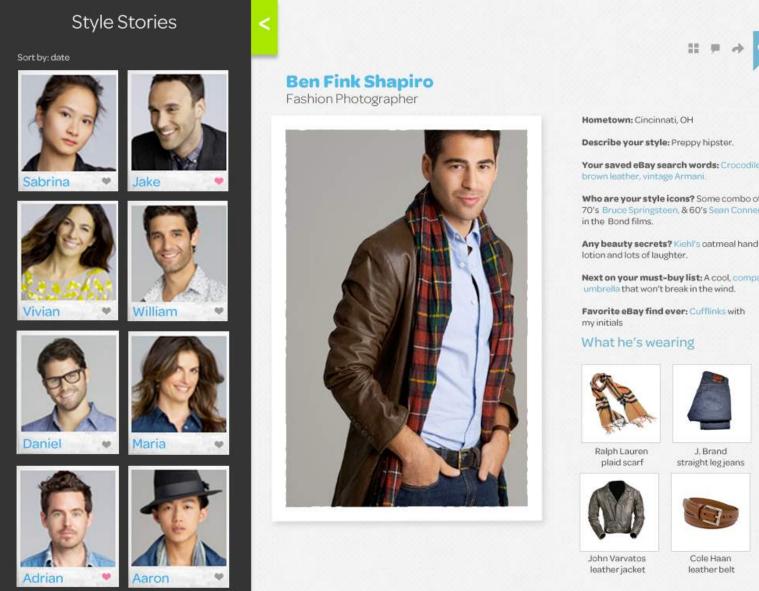


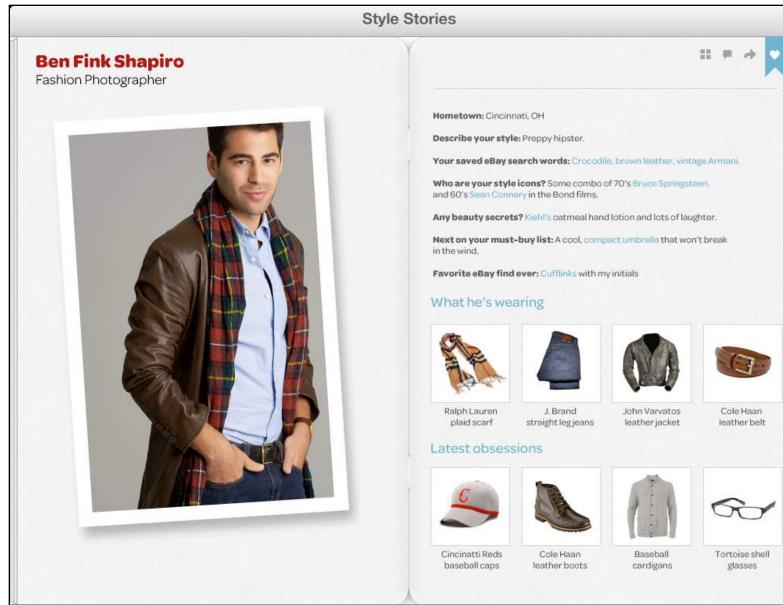


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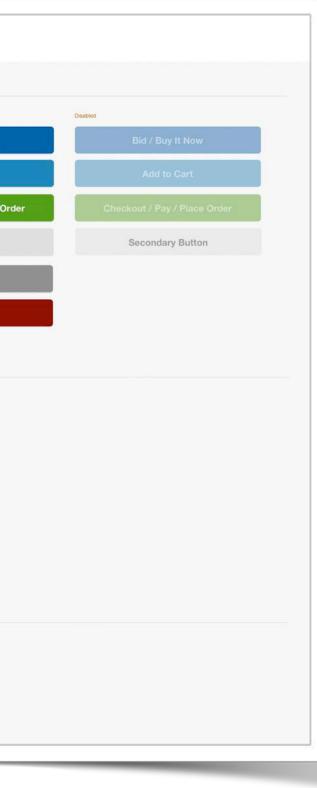
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|---|---|
| Layers | |
| Layers are core to the native mobile experience. By defining and maintaining clear loyer definitions, we can protent content smorthy on screens across multiple OSes. | |
| | Background Accord & Departed Ratters Middiaground Table & Veragetars Receiptend Counce, Science Spoke Neegation Abert Layer Accord & Science Science Spoke Neegation Occurre Accord & Science Science Spoke Neegation Abert Layer Accord & Science Science Spoke Neegation Observation Spoke Neegation |
| iOSexamples | Shipping, Payments & Returns |
| | Seller Seller Seller |
| | Place Bid |
| | Buy It Now |
| | Add to Cart |
| | Browse Departments |
| | Gifts for Grads Huge accomplishments deserve huge |
| | |

| Active | | | Tapped |
|----------------|-------------------------|----------------|--------|
| | Bid / Buy It No | Bid / Buy | |
| | Add to Cart | Add to | |
| Chec | kout / Pay / Plac | Checkout / Pay | |
| | Secondary Butt | Secondary | |
| | Cancel | Canc | |
| | Delete | | Delet |
| Cancel Home | Place Order Cancel Home | Cancel Home | |
| Delete | Delete | Delete | |
| Segemented Co | ntrollers | | |
| Selected | Active | Active | |
| | | Buy It Now | |

| | | | Secondary Bar | | | Tab Bar | | | | |
|--------|--------|----------|---------------|---------|------------|---------|--|--|---|--|
| 4:35 F | PM | <u> </u> | | | | Home | Q Search M | Ay eBay | | R Cart |
| | | | All | Auction | Buy It Now | | | | | |
| | | | Q Search e | Вау | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | 订. | Î | | | | | | | | |
| | 4:35 F | 4:35 PM | | 4:35 PM | 4:35 PM | 4:35 PM | 4:35 PM All All Auction Buy It Now | 4:35 PM All All Auction Buy It Now | 4:35 PM All Auction Buy It Now Search eBay Image: Comparison of the search of the | 4:35 PM All Auction Buy It Now Q Search eBay Image: August and au |







| Image Containers | | | |
|--|--------------------------------------|---|-----------------------------|
| View Item Active Large | few Item Active Small Stack | View Item Ended / SRP / Recent Items | |
| 150x150 (300x000) | | | |
| Tables | | | |
| Table Menu | | RTM Table | Input Table |
| | > | Daily Deals Don't miss hot deals at amazing | Bay Username |
| | > | prices. Plus free shipping! | Password |
| | > | | |
| | > | | |
| | > | | |
| Data Table | | SRP List | |
| Shipping Status Ship Date Shipped | 2 3:13:59 PM | LCD Display Desktop | 50.00 2 bids >> 1 Now |
| Delivery On or befo | re Mon. Jan 25 34635684351 | 20 | 1.5hrs |
| Tracking 1Z2365468 | musado4991 | 9,000 items found for "iMac" | |
| Backgrounds | | | |
| Bottom Of Page | | Top Of Page | |
| and the second sec | | en en entre | |

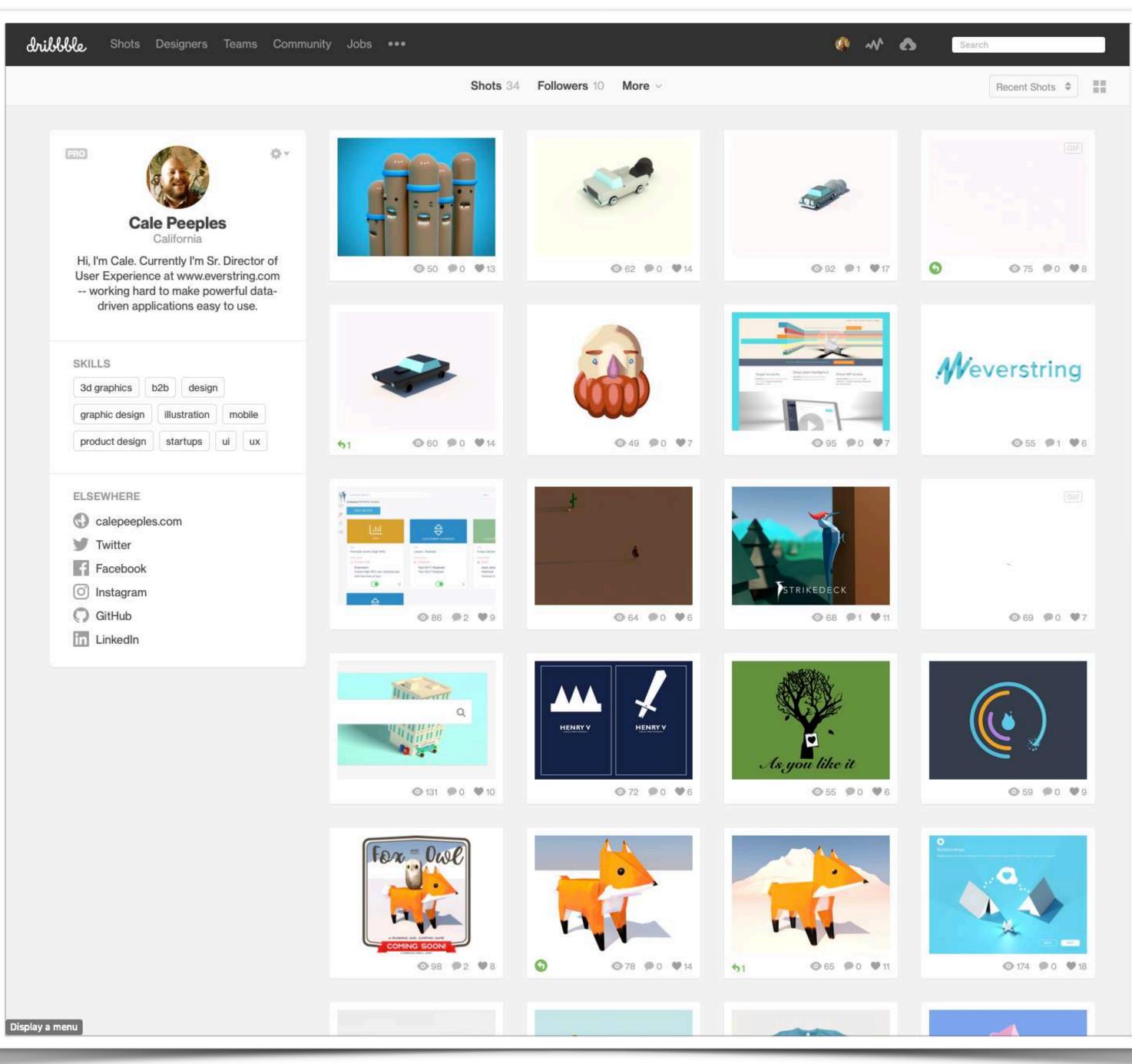




Dribbble

All the stuff that doesn't fit here

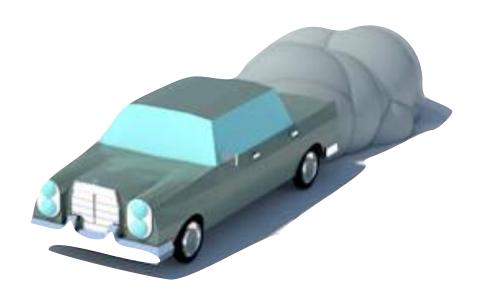














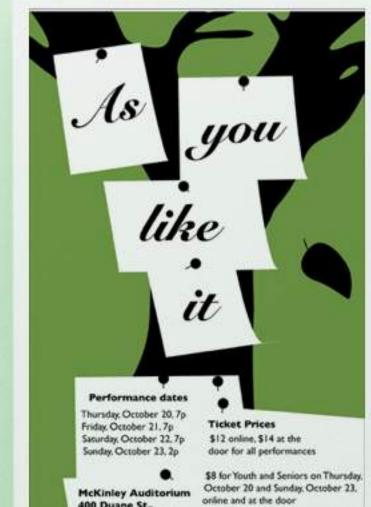
eBay Mobile : 2011 Summer Event 50 Million + Jownloads











www.northstartix.com

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McKinley Auditoriur 400 Duane St., Redwood City, CA



North Star Academy presents October 20-23, 2011 www.northstartix.com

North Star Academy presents

This production was made possible by the North Star Parent's Club with special thanks to the RWC Civic Cultural Commission



October 18th-21st

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North Star Academy McKinley Auditorium 400 Duane Street, RWC www.northstartix.com

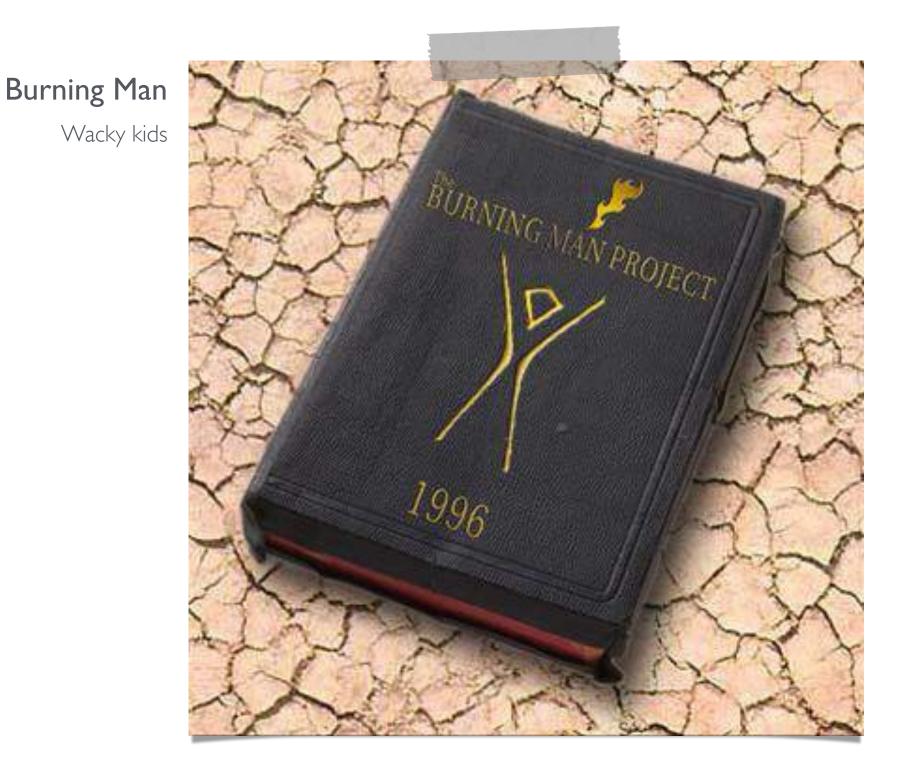
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HENRY V





"Visited the i-STORM trailer where the World Wide Web contingent is putting together the live Burning Man Web site,www.istorm.com/burningman/. I enjoy hanging with these happening GenX Web entrepreneurs. They're nice guys just fizzing with creativity. It's like meeting Walt Disney when he was still drawing on a tabletop in Kansas City, Missouri."

Bruce Sterling - Wired 1996





thanks cale@calepeeplesdesign

@calepeeples